

# SANDRA REGALADO

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## **PROFESSIONAL EXPERIENCE**

### **PRODUCER / APARTMENT THERAPY MEDIA / NEW YORK**

**DECEMBER 2017 - PRESENT**

Duties include research and pitch captivating homes for “*House Tour*” series, interview homeowners, shoot (video and photography) remotely or on-site, edit videos and photos, write inspiring articles, create content for social media platforms.

### **GOODGATE PRODUCTIONS / BARCELONA**

**SEPTEMBER 2015 – MAY 2018**

In addition to maintaining solid organization of all office related tasks and materials, my responsibilities largely include liaising with casting and advertising agencies, budgeting buyouts, scouting and photographing shoot locations, and prepping shoot treatments for potential projects.

### **FIELD PRODUCER & REPORTER / ECUAVISA TV / EUROPE**

**JUNE 2010 – JANUARY 2014**

“*Ecuadorianos en el Mundo con Galo Arellano*” is a weekly show which documents the lives of Ecuadorian citizens who have emigrated to foreign countries around the globe in search of a better life.

- As a one man band producer, my responsibilities include pitching compelling stories, profiling a day in the life of participants by filming them in their day to day life, setting up mics, conducting interviews, coordinating all travel details and clearing shoot locations and permissions.

### **ON-CAMERA TALENT / SMARTOUR APP / BARCELONA**

**AUGUST 2011 - OCTOBER 2011**

Filmed in 4 languages, Smartour is a travel guide App. As talent for the English version, I can be seen offering information and tips about the iconic sites found throughout the city of Barcelona.

### **PRODUCTION COORDINATOR / HGTV/ NYC**

**AUGUST 2009 - NOVEMBER 2009**

“*Sandra Celebrates*” - a four part Christmas Special featuring Food Networks, Sandra Lee.

- Responsibilities include casting participants, setting up shoots, scouting locations, coordinating all aspects of production including travel, budget, and shooting second camera.

**FIELD PRODUCER / ELLE-UK.COM / SPAIN**

**JUNE 2008**

ELLE-UK.com is an online magazine site that showcases “*International Street Style*” - a segment featuring the latest trends hitting the streets around the world.

- As a one-man-band field producer, my responsibilities include casting the trendiest participants on the streets, conducting interviews, shooting each look, and capturing signature shots of the city for b-roll purposes.

**ON-AIR TALENT & PRODUCTION COORDINATOR / LIGHTWORKS PRODUCING GROUP / NEW YORK**

**JUNE 2004-DECEMBER 2007**

“*New Morning*” is a national show that airs daily on Hallmark Channel. The show focuses on seeing life as a journey where viewers will meet ordinary people doing extraordinary things.

- As a contributing on-camera talent and creator of the segment titled “Sandra Steps Out”, I could be found doing anything from interviewing vendors at the Union Square market in NYC to inviting brave senior citizens for a helicopter ride. Also responsible for all aspects of pre and post production.
- As production coordinator, my responsibilities include managing a team of 25 producers located throughout the US, ensuring they had all necessary shoot details prior to shooting. Submitted rough cuts screened by me for approval. Additional tasks include researching/pitching story ideas, setting up shoots, script writing, supervising edit sessions and ensuring that all segments were cut to spec.

**PRODUCER AND COORDINATOR / SNIPPIES / NEW YORK**

**JUNE 2003-JUNE 2004**

Snippies is a boutique video production company based in New York City which has a nationwide and international network of video journalist contracted any day, in any location at zero travel costs

- Created and maintained a solid network of 80 video journalists both nationwide and internationally. Also responsible for coordinating shoots in several markets, creating detailed shoot specs, screening footage, typing up edit specs catered to each clients’ needs, creating graphic elements and acquiring logos as needed for each project.

**PRODUCER / METRO TV, “SUBWAY Q & A” / NEW YORK  
FEBRUARY 1999 - MARCH 2003**

“*Subway Q & A*” is a three time Emmy Award winning comedy series shot entirely in the New York City subway system.

- Responsibilities include creating upbeat and outlandish interview questions, interviewing individuals on the NYC subway system, shooting second camera (Canon XL-1, VX 1000) and editing interstitials to spec. Also creator and producer of interstitials shot in Spanish and Chinese.

**PRODUCER / METRO TV, “FULL FRONTAL FASHION” / NEW YORK  
APRIL 2001-OCTOBER 2002**

*Full Frontal Fashion* takes viewers behind the scenes of the fashion industry, profiling top designers, models, and photographers.

- Responsible for producing cutting edge segments on the latest beauty trends which involved researching and generating segment ideas, booking interviews with top beauty directors and editors in the industry, setting up shoots and organizing graphic and music elements for edits.

**ASSOCIATE PRODUCER / METRO TV, “PARTY FLASH WITH PATRICK  
MCMULLAN” (DOCUMENTARY SPECIAL) / NEW YORK  
DECEMBER 2001**

An in depth profile of the life and career of Vanity Fair's celebrity photographer, Patrick McMullan.

- Responsible for gaining access to the elite celebrity parties of NYC, booking crews, scouting shoot locations and creating shoot schedules.

**AWARDS**

- **Three time Emmy Award winner** for Outstanding Entertainment Programming, Subway Q & A (2000, 2001, 2002)
- **Omni Award** - Subway Q & A, Silver Medal - Entertainment (2000)
- **Communicator Award** - Subway Q & A, Honorable mention for editing and entertainment (2001)
- **Webby Award** - Apartment Therapy (2023)

## **SKILLS**

Video Camera operator, Video Editing, Photographer, Photo Editing, Strong Remote Producing Skills, Writer with solid SEO content curation, Reporter, Management Software Proficiency (Asana, CMS), Fluent in Spanish

## **EDUCATION**

Long Island University/ C.W Post Brookville, New York

Bachelor of Arts, January 2000

Major: Communications